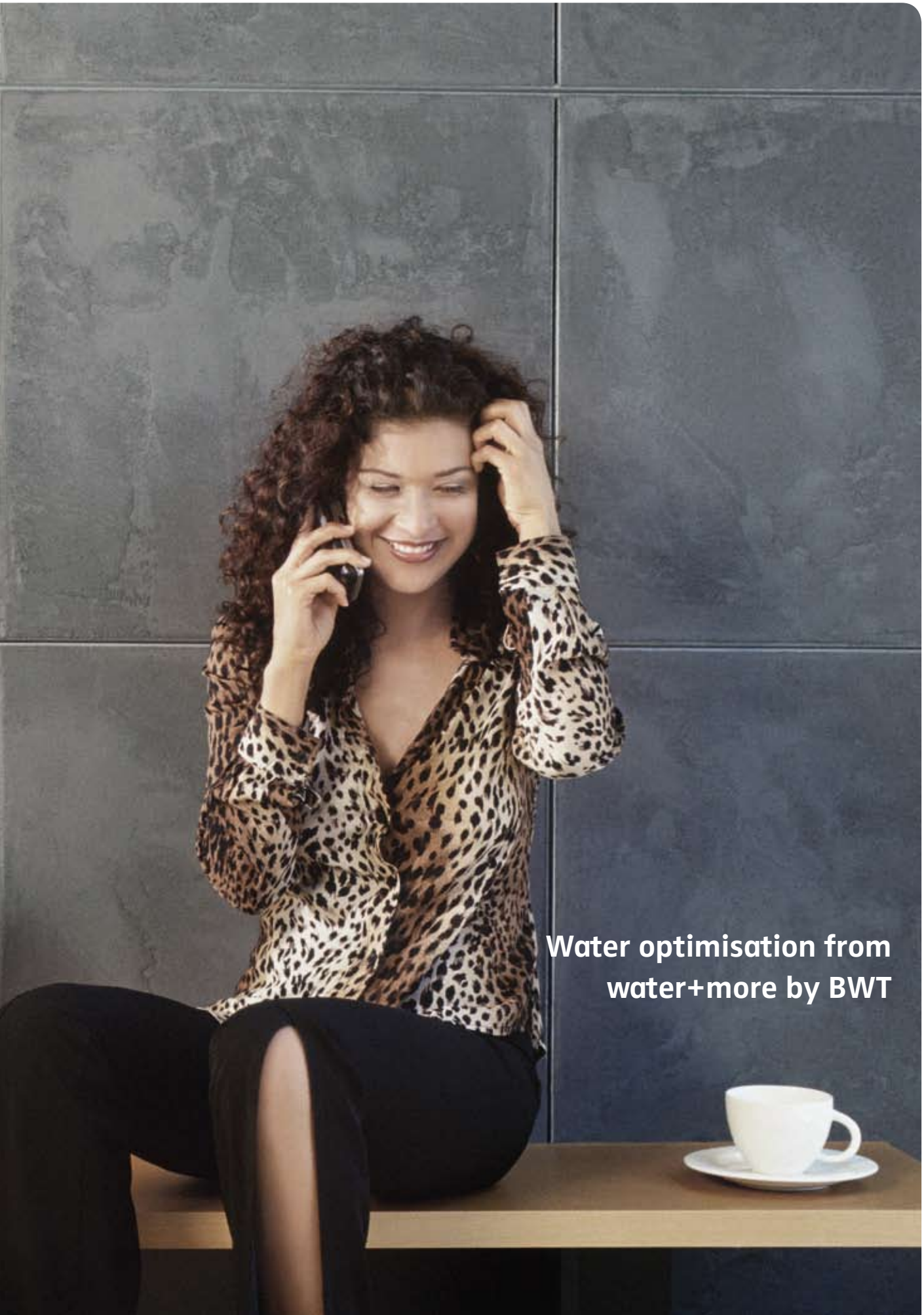




**water + more**



**Water optimisation from  
water+more by BWT**

# Linked by a special passion

Hot drinks such as espresso, latte macchiato, cappuccino, tea and cocoa are important sales generators offering attractive margins for the catering and hospitality industry. Such specialities are also gaining ground in the vending sector. Sales and the profit contribution are satisfactory – if the quality of the products meets the high demands of consumers. This means that caterers and their subsuppliers are linked by a shared passion: perfect coffee specialities, fine aromatic tea and flavoursome cocoa. Only when water quality, technology and ingredients are perfectly coordinated will everyone be satisfied: the customer, who can enjoy the product, ensuring his return, the caterer, who has continued business success – and the manufacturer of coffee machines and hot drinks machines, whose first-class technology comes to fruition on a lasting basis.

## Your specialist for water: water+more by BWT

### Best Water Technology – BWT

The name indicates what to expect. The best water for every requirement, the latest technology, tailor-made solutions for our customers. A 100% professional approach at all times, a local presence for our customers as well as a worldwide partner. This makes the international BWT Group a competent partner for water preparation: both today and in future.

### water+more by BWT

The perfect combination of technology, product benefit and customer orientation. Focusing 100% on the requirements of the professionals in the market. Individual product and business models provide unique benefits for each customer



### Success factors for producing hot drinks:

- perfect water
- high-quality ingredients
- optimum technology



## The right partner is crucial here

water+more by BWT is the ideal partner when it is a question of providing water for hot drinks in the catering industry. The reason: focusing and experience. We develop and supply water optimisation products which are tailored to the needs of the catering sector. In addition, we offer our trading partners comprehensive support with marketing. To make business with water even simpler, more efficient, more successful.

### Success at the point of use

water+more by BWT not only continuously performs the further development of tried and tested products but constantly launches innovative product series for the catering sector. Here we offer caterers numerous advantages and plentiful benefits:

- best water for quality worth real cash that can be tasted
- more efficient products that cut costs
- simple operation for reliable filter changes
- constantly satisfied customers
- stable high revenues for the caterer through value added

### Business intelligence for the trading sector

water+more by BWT sees itself as a global partner for added value in the catering sector. Technology alone is not enough for us – we systematically further the business of our trading partners by catering for the business models and wishes of our partners on an individualised and highly flexible basis. We offer them comprehensive support and unique service, such as:

- uniform standard filter systems available all over the world
- customer-specific filter series with a high level of differentiation
- well-equipped products for maximum convenience in the trading sector
- individual service solutions
- qualified on-the-spot professional advice



## Products for water optimisation

In Europe drinking water satisfies the highest quality standards. However, water with a low carbonate hardness is better for hot drinks and coffee machines. But it should also be rich in minerals without tasting of chlorine. water+more by BWT fulfills the high demands of the catering industry with customised solutions for water optimisation – for individual water requirements ranging from 50 to 20,000 litres\*.



**NEW**

### Filter cartridges for mains water connection

- Extremely compact – whatever the installation situation
- Practical – horizontal and vertical installation possible
- Flexible – one connection head for all sizes of filter
- High capacity – for greater efficiency
- Activated carbon fleece – improves taste
- 4-stage filtration – for optimum particle-free water
- Capacity up to 6000 litres\*



**NEW**

### Filter cartridges for use in coffee machine tanks

- Connection technology – individualised for each coffee machine
- Capacity – for top performance and efficiency
- Activated carbon fleece – for a great taste
- 4-stage filtration – for optimum particle-free water
- Capacity up to 200 litres\*



### Series A filters for connection to drinking water pipe

- High capacity – now even greater
- Activated carbon block – for a better taste
- Particle-free water – guaranteed
- Easy bleeding – simple operation
- Capacity up to 20,000 litres\*

\* With a standard setting and carbonate hardness of 10 °.